## **Appendix O – Create a Culture of Health**

A culture of health starts in communities where healthy choices about what to eat, how much to exercise, or whether to smoke or bicycle or work are easy choices. A culture of health starts where the environments in which we live—our schools, workplaces, and neighborhoods—are health enhancing. All of the outcome measures for goal #1 are centered on private entities and state government entities. One identified gap in the information we have about worksite wellness programs and health promotion activities within Mississippi is city and county governments. Over the next year, the Mississippi Business Group on Health and the Mississippi State Department of Health plan to survey local governments to evaluate their worksite wellness needs. Based on the results of this assessment, we plan to develop actions to expand wellness and health promotion activities into this sector.

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| APPENDIX O : Mississippi State Community Scorecard – 2016  PRIORITY AREA #4: Create a Culture of Health | | | | | | | | | |
| GOAL | S TRATE GIC  O BJECT IVE | M EASURE | BASELINE | T ARGET | C RITICAL A CT I O N S  INTERVENTION STRATEGIES | | ORGANIZATION/  LEAD PERSON | | S TA T U S  R/Y/G |
| 4.1  Improve the culture of health in Mississippi workplaces | 4.1.1  Increase the number of Mississippi worksites that offer employee wellness programs | Percent of private worksites conducting wellness programs or health promotion activities  Data Source: Mississippi Worksite Survey | December 31, 2014:  66.6% | December 31, 2019:  82% | 1. Promote the Recognized Healthy Workplace Program through multiple channels throughout the state 2. Increase the number of applicants to the Healthiest Workplaces Awards by July 2016 3. Share success stories on the MSBGH, MSDH, and MS Business Journal publications and media outlets by August 2016 4. Engage business organizations to promotion and offer learning opportunities on worksite wellness best practices 5. Enhance resource kits on the MSDH and MSBGH websites 6. Prepare promotional campaign and key messages for media by 9/1/16 | | 1. Murray Harber, MS Business Group on Health; Victor Sutton, MSDH 2. Murray Harber, Victor Sutton 3. Murray Harber, Victor Sutton 4. Murray Harber, Victor Sutton 5. Buddy Daughdrill, MPHA; Murray Harber, MS Business Group on health 6. Victor Sutton, MSDH; Liz Sharlot, MSDH; Murray Harber, MS Business Group on Health; Buddy Daughdrill, MS Public Health Association | |  |
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|  |  | * Percent of private worksites that provide healthy alternatives in vending machines   Data Source: Mississippi Worksite Survey | December 31, 2014:  41.7% | December 31, 2019:  56.7% | 1. Present package at MEC annual conference and other groups: MEC Spring 2016, SHRM May 2016, MBGH October 2016, MASI September 2016, MAPA September 2016. 2. Identify appropriate speakers/champion by July 2016 3. Advocate for two policies that promote worksite wellness | 1. Well-respected employer (TBD) 2. Rita Wray; Murray Harber, MS Business Group on Health; Victor Sutton, MSDH 3. Kay Henry, MSDH; Victor Sutton, MSDH; Murray Harber, MS Business Group on Health | |  | |
|  |  | * Percent of private worksites that have formal employee wellness policies   Data Source: Mississippi Worksite Survey   * Percent of private worksites that offer lactation support for breastfeeding mothers, including time and a private, sanitary space to pump milk at work   Data Source:  Mississippi Worksite Survey   * Percent of private worksites reporting that more than 50% of employees participate in a health and wellness program in the past 12 months   Data Source: Mississippi Worksite Survey | December 31, 2014:  30.8%  December 31, 2014:  36.6%  December 31, 2014:  55.8% | December 31, 2019:  40.8%  December 31, 2019:  46.6%    December 31, 2019:  65.8% | j. Work with AHA to promote healthy vending programs to worksite.  K. Create sample wellness policies to promote to employers | J. Katherine Bryant, Victor Sutton  K. Murray Harber | |  | |
| APPENDIX O : Mississippi State Community Scorecard – 2016  PRIORITY AREA #4: Create a Culture of Health | | | | | | | | | |
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|  |  | * Number of state agencies and other state entities classified as comprehensive or better using the CDC Health Score Card   Data Source: MSDH Office of Preventive Health   * Number of Cities and Counties that achieve Recognized Healthy Employer status   Data Source: MS Business Group on Health | December 31, 2016:  9  December 31, 2016:  No Baseline | December 31, 2017:  20  December 31, 2017:  15 | 1. SEWP in collaboration with SSEHIP provides four trainings per year to improve application of best practices in workplace wellness. 2. Share success stories to legislature, state leadership, and state employer units   MSBGH and SEWP work with the MML and MAS to promote Recognized Healthy Employer Program | 1. Victor Sutton 2. Dr. Mary Currier, Victor Sutton 3. Murray Harber/ Victor Sutton | | |  |
| 4.2  Improve culture of health in Mississippi in academic settings | 4.2.1  Increase the percent of school health councils in (full compliance) with composition requirements | * Percent of health councils that have members that are child nutrition directors, health professionals, and students   Data Source: Center for Mississippi Health Policy | 2011-2012 School Year:  18% | 2017 – 2018 School Year:  25% | 1. Provide messages to MDE Office of Healthy Schools for school board training by September 2015 2. Provide message to school nurses by September 2016 3. Engage health professional organizations to determine who is interested in serving on school health councils at annual meetings in 2016-2017 4. Map healthcare professionals by December 2016 5. Provide information to parent organizations by August 2016 6. Share information with school administration by August 2016 | 1. Estelle Watts, MDE OHS 2. Estelle Watts, MDE OHS 3. Buddy Daughdrill, MPHA   Kay Henry, MSDH   1. Larry Smith, MSDH Office of Performance Improvement 2. Christine Philley, MDE OHS 3. Christine Philley, MDE OHS | | |  |

**Status will be reviewed using a stoplight approach as follows:**



**COORDINATING CO-CHAIRS:**

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